

# MONRAD'S

## WHOLESALE PRICE LIST—FALL 1958

Quality Flower Bulbs in Packages

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U. S. Department of Agriculture

### OLAF MONRAD BULB CO., INC.

900 THOMAS STREET

MAIN 3-8797

SEATTLE 9, WASH.

### Packaged Bulb Prices Unless otherwise stated All Packages Are Priced Cost 29¢—Retail 49¢

- • • **COLORFUL PACKAGES** . . . Bulbs are packaged in heavy polyethylene bags, with full color illustration and planting instructions.
- • • **PROFITABLE** . . . 40-42½% margin. Quick turnover. Packages are attractive and easy to display.
- • • **ASSORTMENTS** . . . Simplify your ordering—look over our four complete assortments of best sellers.
- • • **DISPLAY RACKS** . . . See page 3.

#### HYACINTHS

Weight Per 100 Bags:

Named varieties	35 lbs.
Mixture	75 lbs.
	<b>Bulbs Per Bag</b>
Rose pink	3
Lavender blue	3
Red	3
White	3
Yellow	3
<b>Mixed Color</b>	<b>6</b>
Cost, 53c; Retail, 89c	

#### TULIPS, 11/12 cm.

Weight Per 100 Bags:

Named varieties	30 lbs.
Home mixture	60 lbs.
Rainbow mixture	95 lbs.
Special mixture	135 lbs.

#### PARROTS—NOVELTIES—TWO-TONES

Black Parrot, maroon black	4
Red Parrot	5
Blue Parrot, beautiful blue	5
Fantasy, rose parrot, green veins	6
Texas Gold, finest yellow parrot	4
Red Emperor, largest, early-blooming red tulip	4
Mount Tacoma, large double white	5
Keizerskroon, early, red and yellow	4
Princess Margaret Rose, yellow, edged red	6
Peony Flowered, mixed shades	5
Kaufmanniana, red and white, blooms early. Height, 8 inches	4
Faraday Parrot, white with pink	5

#### Best Standard Varieties

##### Red Shades

American Flag, striped red and white	5
Bartigon, bright red	6
Dido, orange red	6
Gloria Swanson, carmine, blue base	6
Mr. Farnecomb Sanders, scarlet	6
Pride of Haarlem, carmine rose	6
Wm. Pitt, dark red	6

#### Purple and Lavender Shades

Bulbs  
Per Bag

Louis XIV, purple and gold	6
La Tulip Noire, black tulip	6
The Bishop, pure violet	6
Wm. Copeland, lavender	8

#### Orange and Bronze Shades

Prince of Orange, terracotta	6
Grenadier, true flame orange	5
Dillenburg, orange-red, bronze	6

#### Pink and Rose Shades

Marcellina, lily flower, carmine	5
Centennaire, rose pink	6
Clara Butt, salmon pink	6
Princess Elizabeth, lilac rose	6
Rose Copeland, deep rose	6
Venus, silvery rose	6
Rosabella, luminous rose	6
Pride of Zwanenburg, finest pink	5

“DOVER,” a huge Darwin Hybrid, Red, Topsized bulbs..... 4  
Cost, 35c; Retail, 59c

#### MIXTURES (Large Packages)

Home Mixture, Darwin & Cottage..... 12  
Cost, 48c; Retail, 79c

Rainbow Mixture, Darwin & Cottage..... 18  
Cost, 72c; Retail, \$1.19

Special Mixture, Darwin & Cottage..... 30  
Cost, \$1.15; Retail, \$1.89

Parrot Mixture..... 10  
Cost, 48c; Retail, 79c

#### Yellow and White Shades

Alaska, yellow lily-flowered	5
Golden Harvest, soft yellow	6
Inglescomb Yellow, good yellow	6
Albino, pure white	6
Niphetos, delicate cream	5
Picotee, lily flowered, white with rose edge	6



## DAFFODILS & NARCISSUS, DN-2

Weight per 100 bags:  
 Named varieties ..... 35 lbs.  
 King Alfred ..... 55 lbs.  
 Garden Mixture ..... 35 lbs.  
 Special Mixture ..... 65 lbs.  
 Sack-O-Daffs ..... 140 lbs.

Bulbs per Bag  
 Cheerfulness, cluster, pure white ..... 5  
 Jonquils, fragrant, early ..... 5  
**King Alfred**, large yellow trumpet ..... 5  
**King Alfred**, large trumpet, yellow ..... 8  
 Cost: 48c; Retail: 79c

Laurens Koster, cluster, white and orange ..... 5

Poeticus Recurvus, white with red eye ..... 5

Helios, yellow with orange yellow cup ..... 5

Twink, double primrose and yellow ..... 4

Von Sion, double yellow ..... 4

Loveneast, white petals, pink trumpet ..... 3

Mrs. E. H. Krelage, creamy white trumpet ..... 4

Moonshine, white rockery daff ..... 3

### MIXTURES (Large Packages)

Garden Mixture Daffs and Narcissus ..... 5

Special Mixture Daffs and Narcissus ..... 10  
 Cost, 48c; Retail, 79c

Sack - O - Daffs, large collection of many types, packed in open mesh sack . . . for mass plantings ..... 24  
 Cost, \$1.15; Retail, \$1.89

## BAMBOO SHRUB RAKES

A very popular and handy one-handed rake for cleaning flower beds, underneath shrubbery, etc. Only 20 inches long with a five-inch rake head. Strong, riveted construction.

Cost: 16c ea. Retail: 25/29c

## HYACINTH GLASSES

Crystal Clear! Made especially for growing Hyacinths indoors in water.

Cost: \$4.25 doz. or \$12.25 per carton of 36.

Weight: 18 lbs. per carton.

## INDOOR NARCISSUS

	Weight per 100 Bags	Bulbs per Bag
Chinese Sacred Lily, 14/16 cm.	25 lb.	4
Grand Soleil d'Or, 14/16 cm.	25 lb.	4
Paper White Narcissus, 13/14 cm.	20 lb.	4

## MISCELLANEOUS BULBS

Anemone de Caen, No. 2	7 lb.	24
Anemone de Caen, Jumbo, Single	7 lb.	6
Anemone St. Brigid, Jumbo (Semi-Double)	7 lb.	6
Calla, white, 1 1/4-1 1/2"	8 lb.	3
Chionodoxa, Glory of the Snow, Blue	5 lb.	12
Crocus, 7/8 cm. Blue—Purple—White—Yellow Striped—Mixed	8 lb.	12
Eranthis Hyemalis, butter yellow	5 lb.	8
Freesia, White, 1 1/2-5"	7 lb.	12
Freesia, Mixed, 1 1/2-5"	7 lb.	12
Iris Imperator, deep blue, 6/7 cm.	10 lb.	12
Iris Wedgwood, light blue, 8/9 cm.	15 lb.	12
Iris Yellow Queen, 5/6 cm.	10 lb.	12
Iris, Bronze, 6/7 cm.	10 lb.	10
Iris Mixture, all colors	20 lb.	25

Cost, 48c; Retail, 79c

Muscari, Grape Hyacinth, 8 cm.	15 lb.	12
Ornithogalum (Star of Bethlehem)	30 lb.	5
Ranunculus No. 2 Mixed	5 lb.	15
Scilla No. 1 Blue—Rose—White	17 lb.	8
Snowdrops sgl. White No. 1	5 lb.	10
Snowflake, 1 1/4-1 1/2"	15 lb.	6

## Available October 10

	Bulbs per Bag
Calla Rehmani, Pink Calla, 1 1/4-1 1/2"	15 lb.
Calla Elliotiana, Yellow, 1 3/4-2"	16 lb.
Lilium Regale, white, brown marks, 8/9"	30 lb.
Easter Lily, white	20 lb.

## GIFT ITEMS and SUPPLIES

### INDOOR PLANTER WITH BULB

OUR MOST POPULAR GIFT ITEM; Beautifully glazed ceramic planters containing large, select bulbs planted dry . . . ready for your customers to water and watch grow! Planter cellophane wrapped with color picture and growing instructions. Packed: 24 per ctn. (8 each: Paper White Narcissus, Solaire d'Or, and assorted color Hyacinths).

PLEASE NOTE: We regret this item will not be available again until next season. At that time we hope to have a newly designed planter that will be to everyone's liking.

### NURSERYMEN'S MARKING PENS

A ball-point type pen containing indelible ink. Neatly and clearly marks identification tags for trees, shrubs, plants, etc. Quick drying . . . Fadeproof . . . Runproof . . . Waterproof!

COST: \$4.50 doz. 39c each

### VERMICULITE

For soil aerating, rooting, seed starting, moisture retaining, flower arranging, storing bulbs, etc.

12 oz. pkg. Packed: 20 Cost: \$4.25 Retail: 35c  
 40 oz. pkg. Packed: 6 Cost: \$2.85 Retail: 79c

### No. 1 Assortment (\$35.00)

10 Bags Hyacinths, Sep. colors	.29
3 Bags Hyacinths, Mixed colors	.53
25 Bags Tulips, Named varieties	.29
4 Bags Tulips, Home Mixture	.48
3 Bags Tulips, Parrot Mixture	.48
3 Bags Tulips, Rainbow Mixture	.72
10 Bags Daffodils, Name varieties	.29
3 Bags Daffodils, King Alfred	.48
3 Bags Daffodils, Garden Mixture	.29
10 Bags Crocus, ass't. colors	.29
10 Bags Indoor Narcissus, ass't.	.29
4 Bags Iris, assorted	.29
2 Bags Iris, Mixed	.48
17 Bags Miscellaneous Bulbs (Best items for your locality)	.29

### No. 2 Assortment (\$55.00)

15 Bags Hyacinths, Sep. colors	.29
5 Bags Hyacinths, Mixed	.53
35 Bags Tulips, Name varieties	.29
8 Bags Tulips, Home Mixture	.48
4 Bags Tulips, Rainbow Mixture	.72
4 Bags Tulips, Parrot Mixture	.48
2 Bags Tulips, Special Mixture	1.15
15 Bags Daffodils, Name varieties	.29
7 Bags Daffodils, King Alfred	.48
4 Bags Daffodils, Garden Mixture	.29
5 Bags Daffodils, Special Mixture	.48
14 Bags Crocus, assorted colors	.29
15 Bags Indoor Narcissus, assorted	.29
5 Bags Iris, assorted colors	.29
2 Bags Iris, Mixed	.48
17 Bags Miscellaneous Bulbs (Best items for your locality)	.29

### No. 3 Assortment (\$80.00)

20 Bags Hyacinths, Sep. colors	.29
7 Bags Hyacinths, Mixed	.53
50 Bags Tulips, Name varieties	.29
10 Bags Tulips, Home Mixture	.48
4 Bags Tulips, Parrot Mixture	.48
6 Bags Tulips, Rainbow Mixture	.72
4 Bags Tulips, Special Mixture	1.15
20 Bags Daffodils, Name varieties	.29
10 Bags Daffodils, King Alfred	.48
5 Bags Daffodils, Garden Mixture	.29
6 Bags Daffodils, Special Mixture	.48
4 Bags Daffodils, Sack-O-Daffs	1.15
20 Bags Crocus, assorted colors	.29
15 Bags Indoor Narcissus, assorted	.29
8 Bags Iris, assorted colors	.29
6 Bags Iris, Mixed	.48
20 Bags Miscellaneous Bulbs (Best items for your locality)	.29

### No. 4 Assortment (\$100.00)

30 Bags Hyacinths, Sep. colors	.29
10 Bags Hyacinths, Mixed	.53
60 Bags Tulips, Named varieties	.29
12 Bags Tulips, Home Mixture	.48
6 Bags Tulips, Parrot Mixture	.48
8 Bags Tulips, Rainbow Mixture	.72
6 Bags Tulips, Special Mixture	1.15
24 Bags Daffodils, Named varieties	.29
12 Bags Daffodils, King Alfred	.48
5 Bags Daffodils, Garden Mixture	.29
8 Bags Daffodils, Special Mixture	.48
4 Bags Daffodils, Sack-O-Daffs	1.15
20 Bags Crocus, assorted colors	.29
20 Bags Indoor Narcissus, assorted	.29
8 Bags Iris, assorted colors	.29
8 Bags Iris, Mixed	.48
25 Bags Miscellaneous Bulbs (Best items for your locality)	.29

## CEDAR PLANTERS

Tubs 80c and 90c

Hanging Baskets, unique designs, well made	\$1.35 up
Trellises, adjustable to height. Extend to 8-10- and 12-feet	
24" trellis	\$1.65
32" trellis	1.85
41" trellis	2.10
15"x45" flared trellis	2.10
Bird Houses	.95

## GLADIOLUS GIFT BOX

Attractive 7"x9" full color box of 12 top size Gladiolus in most popular varieties. Available November 15th, on, for Christmas sales. Packed: 22 per carton. Cost: 74c ea. Retail: \$1.25.

## SOIL - PREP

The ideal planter mix or soil conditioner. Our own special preparation containing proper ingredients for best growing results. Attractive eye-catching package.

Size	Packed	Cost per Ctn.	Retail
160 cu. in.....	24	\$5.50	.39
400 cu. in.....	12	6.25	.89

## FERTIL - POINTS

The easy-to-use (it's pointed) plant food tablet. Contains everything essential for healthy plant growth . . . plus vitamin B-1. No dissolving, mixing or measuring necessary. Each tablet gives a perfectly blended feeding to your plants. ODORLESS.

Packed: 144 bxs. 10c size, 11 lb. Cost: \$ 8.64 (.06c ea.)  
 24 bxs. 10c size, 2 lb. Cost: 1.44  
 100 bxs. 25c size, 15 lb. Cost: 15.00 (.15c ea.)  
 72 bxs. 25c size, 12 lb. Cost: 10.80  
 12 bxs. 25c size, 3 lb. Cost: 1.80

## COPPER-WIRED LABELS

Extra smooth wooden tree labels for marking names of shrubs, trees, plants, etc. Attractive cellophane packages containing 25 painted labels.

Cost: 15c ea. Retail: 25c ea.

## CHARCOAL

Monrad's SACK-O-CHARCOAL, made from hardwood. For indoor and outdoor use. Highly recommended during bulb planting seasons. Heavy plastic bag. Large 12 oz. size.

Packed: 24 per ctn. Cost: 20c ea. Retail: 35c ea.

## ALASKA FISH FERTILIZER

Concentrated, liquid plant food. 100% organic. May be applied to any and all growing plants. Satisfaction guaranteed, or money refunded. It's deodorized.

	Cost per Case	Retail Each	Packed
4-oz. size .....	\$ 5.62	\$.39	24
8-oz. size .....	9.94	.69	24
1-pint size .....	14.26	.99	24
Quart size .....	12.89	1.79	12



## "PLAS - TIES"

A newer and better plant tie. Durable green plastic-coated wire. Attractive envelope of 70 ties in counter display carton of 24 envelopes. Six display cartons to shipping case.

Plas-Ties are 7 inches long. Also in spools of 200 ft., 8 per carton.

	Cost Packed	Retail
Case (144 Envelopes) .....	\$25.00	\$.29 ea.
Display carton (24 envelopes) .....	4.25	.29 ea.
Spool (200 ft.) .....	.80	1.29 ea.
Spools, per ctn. (8) .....	6.25	



## BAMBOO LAWN RAKES

THE NEWER, IMPROVED, BETTER THAN EVER KIMURA LAWN RAKE! Kimura's now come to you completely assembled! Strong riveted construction! Brightly lacquered WOOD handles! Now sold in one dozen units. Cost \$7.20 per doz. Weight per doz. 20 lbs.



## TERMS

**TERMS:** 30 Days Net. 10 Days Less 2%. F.O.B. Seattle, Wash  
 Prices subject to change without notice. New accounts—cash with order or satisfactory credit reference.

We give no warranty, express or implied, as to purity, description, quality, productiveness or any other matter of any seeds, bulbs or plants we send out and will not be in any way responsible for the crop, when mentioned. Purity and germination tests are for information only and without guarantee.

## ORDERING INSTRUCTIONS

Please print, or write plainly.

Allow us to make substitution in equally good variety, if necessary. This will give you faster service.

Please order packages in multiples of 5-10-15, etc.

If you wish FREE advertising material, please put this on your order.